



## **Advertising Opportunities at Spa 23**

### **Spa 23 Website Business Directory**

There are several website ad opportunities:

#### **Featured Premium Ad Space\* (two spaces available):**

cost: \$79/month which includes your full color 400x350 72 DPI business Ad. The featured premium ads fill one of the two top boxes on the business directory page. PLUS, your featured premium ad is one of six ads that are featured on the bottom right side of the home page. These ads randomly shuffle every time the webpage is opened or refreshed.

#### **Premium Ad Space\*—first level (two spaces available):**

cost: \$69/month which includes your full color 400x350 72 DPI business Ad. The first level premium ads fill one of the two top boxes on the business directory page, directly under the featured premium ads. They are the 2<sup>nd</sup> listed ads. PLUS, your first level premium ad is one of six ads that are featured on the bottom right side of the home page. These ads randomly shuffle every time the webpage is opened or refreshed.

#### **Premium Ad Space\*—second level (two spaces available):**

cost: \$59/month which includes your full color 400x350

72 DPI business Ad. The second level premium ads fill one of the two boxes on the business directory page, directly under the first level premium ads. They are the 3<sup>rd</sup> listed ads. PLUS, your second level premium ad is one of six ads that are featured on the bottom right side of the home page. These ads randomly shuffle every time the webpage is opened or refreshed.

**Business Ad Space:**

Cost: \$39/month which includes your full color 300x200 DPI business ad.

**Business Link:**

Cost: \$19/month which includes a one line advertisement link to your website.

All ads link to your website.

All ads must include a discount/promotion for Spa 23 members.

All business ads need to be submitted in JPEG, PNG or GIF format in the size and DPI stated above. Design services available for an additional fee.

\*Premium business ads require a three month minimum commitment. Image changes can be made for a \$19 fee.

Please contact Spa 23's Program Director to schedule your ad: 973-839-8823.